

# ALFRED G. GEROSA

## CONCRETE INDUSTRY EXECUTIVE

(REPRODUCED VERBATIM FROM THE CONCRETE NEWS)



NEW YORK--- Alfred G. Gerosa, a union contractor and a “visionary for skilled trades, good working conditions and quality construction” died in his sleep on Oct. 13 at the age of 83, the Cement League reported. Mr. Gerosa was executive chairman of the New York City-based Cement League.

For 26 years, Mr. Gerosa was chairman of the Mayor's Advisory Council to the New York City Buildings Department, advising mayors and Building Commissioners from the administration of Mayor Abe Beame through Mayor Rudolph Giuliani.

“Mr. Gerosa was any mayor's best choice for chairman. He was an innovative and respected contractor, a friend to labor, a construction industry leader, a recognized public servant and a decorated soldier,” Cement League officials stated.

Born in the Bronx, Mr. Gerosa was part of, and a participant with, a family that created the largest crane company east of the Mississippi, Gerosa Haulage and Crane Company. At 16, Mr. Gerosa joined the Navy, became a navy scout - predecessor to the Seals – served in the World War II Pacific theatre and was wounded. Returning from the war, he received a Bachelor of Science degree in Civil Engineering from the University of Virginia. There he met and married his beloved wife Martha. Mr. Gerosa then served again as a Captain in the U.S. Army in the Korean War.

Back in New York, Mr. Gerosa became a part of and then headed Costello Construction Company and Gerosa Inc., nationally recognized builders of major plants for Consolidated Edison and Brooklyn Union Gas as well as heavy construction projects such as subways and streets. At the same time, he guided Gerosa Haulage as treasurer and undertook other building projects that interested him.

To advance enlightened management, he was a stalwart of the Building Trades Employers' Association (BTEA), the major union contractors association. For this association, he served as an officer, on its executive boards and committees and, during the economic decline of the 1990s, he actually preserved the association and then helped bring about its revival. In grateful recognition the BTEA has dedicated leadership awards in his name.

Mr. Gerosa also served on executive committees of the General Contractors Association, and as chairman of many Labor Management ERISA Trusts of the concrete industry – laborers, masons, carpenters, operating engineers and teamsters. He benefited these Trusts in his position as Executive Chairman of the Cement League. The Cement League was Mr. Gerosa's patriarchal association. He was also president of the Concrete Alliance, Inc. and the High Performance Cast-In-Place Consortium.

He also served on the First Department Appellate Division, New York State Supreme Court Disciplinary Committee. His interest in medicine led him to become chairman of the New York College of Podiatric Medicine for eight years. He was the recipient of its honorary doctorate degree of humane letters. As a resident of Harrison, NY, Mr. Gerosa was a member of its planning board for 11 years. He was elected to many social and club boards, including Westchester Country Club's Board of Governors. He held a special pride in being a past president of the then-existing Engineers Club, a club dedicated to the advancement of engineering, learning and science.

He is survived by two daughters, Nina of Carmel, NY and Martha Ann of Bothell, WA, four grandchildren and one great grandchild.